

**FINAL COUNTRY PROJECT REPORT FOR SIX MONTHS
JANUARY- JUNE:**

COUNTRY: UGANDA

**PROJECT NAME: AWARENESS CREATION ON THE VALUE
OF INTELLECTUAL PROPERTY AS A TOOL FOR GROWTH
AND DEVELOPMENT TO WOMEN THROUGH GSWIM.**

PROJECT MANAGER: NANTUME LILIAN

COUNTRY PROJECT VISION: To have a woman of bravely and Intellectual mind

COUNTRY PROJECT MISSION: To empower and inspire women that their Intellectual mind is the best capital they can ever use to be successful through knowing their purpose in life, growing to reach their maximum potential and sowing seeds that benefit others.

COUNTRY PROJECT GOAL: To promote innovation and creativity amongst women through using IP as a tool for growth and development.

COUNTRY PROJECT OBJECTIVES:

- ❖ To create IP related awareness campaigns for women on social media.
- ❖ To organize meetings and trainings on the use of IP tools by women in promotion of innovation and creativity.
- ❖ To empower women on the use of IP as a tool for business establishment and development through field visits

COUNTRY PROJECT SUPERVISION:

The project was supervised by WORLD INTELLECTUAL PROPERTY ORGANIZATION (WIPO) through Ms. Alexandra Bhattachara (Programs officer Division for Least Developed Countries).

COUNTRY PROJECT PROGRAMMERS:

The country project was programmed by the SWEDISH PATENT & REGISTRATION AGENCY (PRV) as a result of the training Program entitled *Intellectual Property for the Least Developed Countries (LDCs); Copyright for Development* which took place in Stockholm Sweden from 25th November to 14th December 2018. This was under the sponsorship of the SWEDISH INTERNATIONAL DEVELOPMENT COOPERATION AGENCY (SIDA).

COUNTRY PROJECT SUPPORT:

Uganda Performing Right Society (UPRS);

The country project was under the support of **UGANDA PERFORMING RIGHT SOCIETY** which is a copyright society in Uganda limited by guarantee through providing the training venue. This is a member based society for music which represents both local and international repertoire under the management of Mr. Wasula James (Chief Executive Officer). UPRS is located on Kira Road Plot 99.

Uganda Performing Right Society;

PO Box 14183, Kampala.



Grooming a Successful Woman with Intellectual Mind (GSWIM);

The Country project has been running through Grooming a Successful Woman with Intellectual Mind (GSWIM). This is a private company in Uganda which aims at empowering ladies with the knowledge of Intellectual Property for Growth and Development.

This is a fully registered company with URSB (Uganda Registration Services Bureau) to train, educate and empower women into creativity and innovation for success.

Grooming a Successful Woman with Intellectual Mind;

PO Box 33039, Kampala.



COUNTRY PROJECT TECHINICAL TEAM:

Through GSWIM, the country project was being technically assisted by a team of people who helped in the implementation of the activities. Among these include;

- ❖ Ms. Nantume Lilian : Country Project Manager
- ❖ Ms. Namuleme Hilda: Public awareness
- ❖ Ms. Kavuma Ruth : Coordinator
- ❖ Ms. Namatovu Joanitah : Coordinator
- ❖ Ms. Zawedde Magomba Caroline: Programs personnel
- ❖ Mr. Mubiru Regan: IT technical personnel

PROGRESS ON THE OBJECTIVES AND PLANNED ACTIVITIES;

1. TRAINING ON IP TOOLS FOR GROWTH AND DEVELOPMENT ON 29th/DECEMBER/2018:

On 29th/December/2018, the country project was officially opened with a training session introducing Intellectual Property to a group of women participants. The introduction of the country project and IP was made possible with the support of Ms. Alexandra Bhattacharya who offered a Skype presentation to ease the understanding of IP tools and their benefits to women.



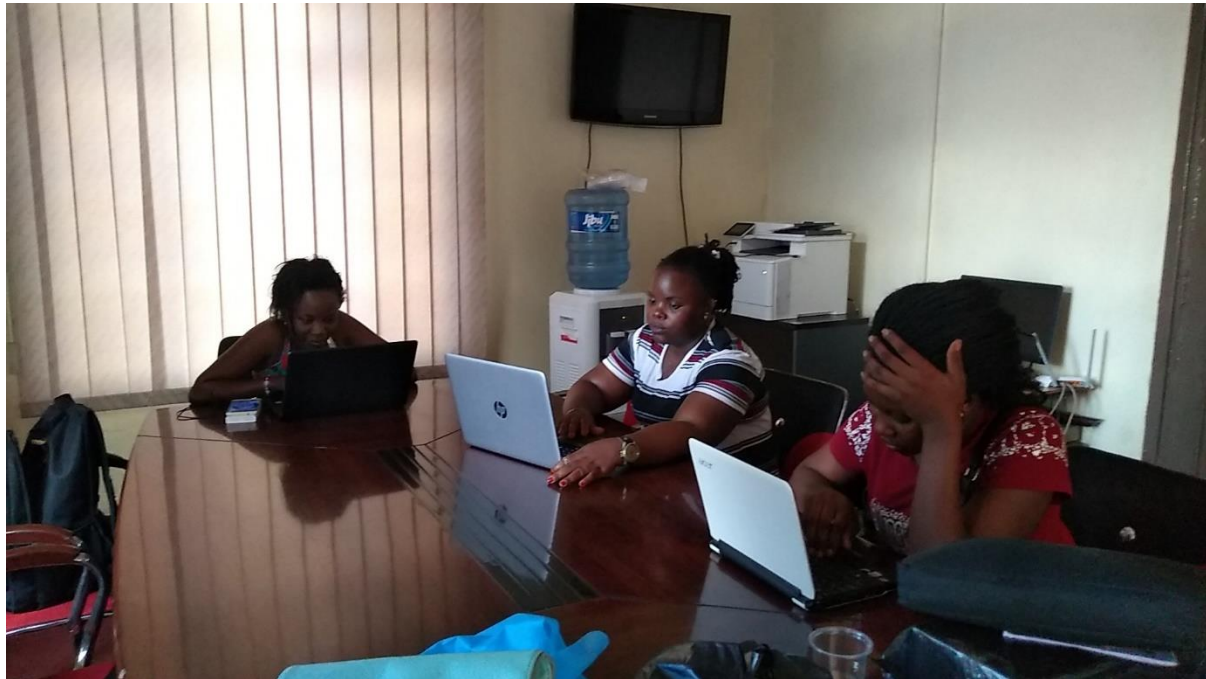
2. FIELD VISIT FOR LEARNING EXPERIENCE ON 2rd/FEBUARY/2019:

On 2rd/February/2019, a group of ladies visited the offices of **Provide and Equip** under the management of Mrs Bagyendera Julian to be equipped with the knowledge of business development using IP tools.



SITTING FOR DL 101 COURSE ON 5th- 6th /APRIL/2019

On 29th/ December/2018, a team of ladies participated in the training which motivated them into enrolling for Intellectual Property courses to get to know IP in depth and how they can incorporate it into day to day living of the business world. Among these ones, eleven of them sat for exams and seven passed the exam.



From the seven who sat for DL 101 exams, five of them are willing and are already enrolling for DL 201 course which is now open and they are still in the process of registration through requesting WIPO to give us 5 slots for them to continue with their IP education. This will greatly improve on their knowledge and additional IP practitioners in Uganda to sing the same song of spreading IP. That is if our request is granted.

On top of that, one of the ladies applied and excelled well in IP Panorama now enrolled into the DL 450 which is the second step of the IP Panorama.

3. INTRODUCING IP TO WOMEN DOING CREATIVE BUSINESSES FOR THEIR GROWTH AND DEVELOPMENT ON 27th/APRIL/2019:

Women who participate in the creative industry were trained to incorporate IP into their businesses for growth and development.

Many of these had never heard of IP in their life and that day marked the beginning of appreciating Intellectual Property as a tool they can use to grow their talents to another level through protecting what they do and making their products unique for a competitive advantage.



4. EMPOWERING WOMEN ON THE USE OF IP AS A TOOL FOR BUSINESS ESTABLISHMENT AND DEVELOPMENT ON 18th/MAY/2019.

On 19th May 2019, a training of women on how they can use the Intellectual Property knowledge to establish and develop on their businesses through creativity and innovation took place. This was a follow up training from the previous meetings as one of the participants extended the IP knowledge to the ladies who are engaged in art and craft.

These ladies welcomed IP as a tool for their growth through making attractive designs out of threads for door mats, carpets, earrings, decoration bottles, table mats and many creative products.



As an outcome of the training session, some of the ladies bought the idea of protecting their creativity through registration so that they can gain a competitive edge.

Among these, five of them are in the process of registration just that there is a challenge of high costs of registration.

In conclusion, the Country project has been a success as many women have benefited out of the trainings and field visits. Among these, many have established businesses, Developed their businesses, and also in the process of brand registration. Therefore, there is much improvement of the creative and innovative skills as described in the previous reports.

CONTINUITY:

Since this project has been running through Grooming a Successful Woman with Intellectual Mind (**GSWIM**), it is not stopping here as it is to continue running into a program of making sure that women are well sensitized of using IP tools for growth and development of their businesses through GSWIM promoting **IP and GENDER**.

There is also a possibility of grooming these ladies into trainers of Intellectual Property in Uganda for growth and development through GSWIM.

Therefore, I have trained the trainers of IP in Uganda to promote IP and Gender.